

About EconoSOC

In today's highly digitised world, having a capable security operations centre (SOC) to protect your business from cyber threats has become imperative.

Many companies only seek help once a cyberattack has already occurred due to lack of security awareness and mainly, a perceived view that security is expensive.

THE EXCUSE WE OFTEN HEAR IS

"IT'S TOO EXPENSIVE",

WE ARE SAYING

IT DOES NOT HAVE TO BE

At EconoSOC, we aim to deliver **PREMIUM SECURITY MONITORING SERVICES** at **AFFORDABLE RATES**, creating ample space for your company to grow without interruption.

Benefits

Economically viable

Round the clock monitoring & analysis

Visibility into your environment

Threat alerting & classification

Reducing business risk

Security expertise

Promote security awareness

Identify attack vectors

Executive overviews

Regular reporting

**24/7 MONITORING & RESPONSE FOR THE
24/7 SIEGE OF ATTACKS**

Pro Active Prevention & Response

The constant evolution of today's cyber threats has challenged traditional security controls, resulting in a strong need for a proactive incident prevention and response. Many challenges have emerged in the cyber security industry in the last few years.

These four challenges have however been the main causes for the poor adoption rate of advanced security products:



EVOLUTION OF TECHNOLOGY

Cyber threats have become highly sophisticated and ever-evolving – proving traditional methods ineffective. To counter these new challenges, a divergent approach is required.



BUDGETS

Many companies allocate the bulk of their security spend to traditional prevention technologies, leaving very little budget for detection and response technologies. When it comes to cybersecurity, one size does not fit all. A good balance between prevention, detection and response is the safest option for any organisation.



SKILLS GAP

Companies cannot be protected by tools and technology alone, and finding, training and retaining qualified security professionals is no easy feat.



FILTERING OUT THE NOISE

Organisations often deal with thousands of cybersecurity alerts per week. Very few of these alerts are marked as reliable and even fewer are investigated. This alludes that these companies either don't have enough resources to thoroughly investigate the alerts or they are overwhelmed by the amount of noise created by their various threat detection technologies.

At **ECONOSOC**, we are fully aware of these challenges and are dedicated to protecting your company with a **PROACTIVE CYBERSECURITY APPROACH** that still **fits your pocket.**

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EconoSOC Features

Services tailored to individual client needs



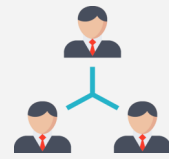
MONITORING

24 / 7 security monitoring & analysis. **Hackers don't sleep. Neither do we.**



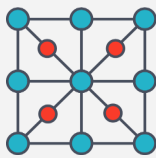
INCIDENT LOGGING

Proactive response to security incidents with Qualified Incident Escalation



COLLABORATION

Working with your IT service partner to remediate threats faster



INTERACTIVE SECURITY FRAMEWORK

Facilitating changing business needs



SIEM

All your security threats managed through a single pane of glass



EDR TOOL

Endpoint Detection & Response tool

Why do I need a SOC?

You and your business are not invincible to these main threats. This is the reality of the digital landscape today.

PHISHING ATTACKS

PhishMe Enterprise reports that **phishing attempts have grown 65%** in the last year. **97% of people** around the world are unable to identify a phishing email, according to a study by Intel.

Your brand image and the brand trust that you've worked so hard to build up, can be obliterated if news of a data breach surfaces to the public.

SOC provides security awareness and phishing defence to protect your operations and business image.

RANSOMWARE

Sonicwall reported a **300% year-over-year growth in ransomware.**

Global damage costs in connection with ransomware attacks **are predicted to reach \$11.5 billion annually** by 2019, according to KnowBe4.

Bad guys choose to hack people if they can; they are the softest target and therefore easily manipulated with social engineering.

Organizations need to protect their infrastructure with a new security layer: **a human firewall: a SOC.**

DATA EXFILTRATION

According to a Ponemon Institute report on the 2018 Cost of a Data Breach, the global **average cost of a data breach** is up 6.4% from 2017 to **\$3.86 million**. The fall out from data leakage can be catastrophic, causing loss of revenue and business continuity.

SOC analytics can identify reconnaissance, brute forcing or suspicious new connections that could mean you have an **on-going data breach.**

WE EXIST SO THAT YOU CAN SAFELY FOCUS ON TAKING YOUR COMPANY TO NEW HEIGHTS

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